



IODE Ontario

Since 1920

IODE ... women dedicated to a better Canada

From the desk of ... President Renate Schuetz

Over the years, I have been privileged to have shared many stories with members about their IODE friends. These IODE women had done so much for their chapters and communities. Today many of these women are no longer with us. Each one has led a remarkable life. We know how important it is to record and preserve memories. It behooves us to document the remarkable Ontario IODE women who have made a difference whether in their community, provincially or nationally.

To commemorate IODE Ontario's 100 years in 2020, First Vice President and 100th Anniversary Convenor Linda Gryner is undertaking the challenge of compiling a book of biographies entitled "A Century of Memorable Ontario IODE Women". This book will be a record of Ontario IODE members past and present, who have been a source of inspiration to us.

We need your assistance – you do have women in your chapter who fit this category. Perhaps she is one of your Life Members, she may have mentored chapter members or she may be someone who has made an outstanding contribution. To be included in this book will be IODE women who not only supported the men overseas, they enlisted. We are looking for biographies of IODE members who had served in the Armed Forces or are still in active military service. Let's not forget the valuable First Responders (covering police, paramedics, corrections workers, dispatchers, health care workforce and those who work or have worked with indigenous communities). These respected women have brought background, knowledge and valuable experience for the benefit of IODE.

Please forward biographies, articles, IODE affiliation (offices held in IODE, projects they have spearheaded and include clear, well-taken photos either by mail to the Provincial Office or by email: iodeontario@gmail.com by **December 31, 2018**. Guidelines and the submission form are on our website: www.iodeontario.ca/members-resources.html.

IODE is a group of diverse women. Help us to capture the contributions of these women for future generations of the IODE members, by contributing their stories in the 100th Anniversary book project.

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A Century of Memorable Ontario IODE Women





Membership: It all starts with the ask!

By Shirley Ann Elms, IODE Ontario Membership Officer
and Gail McDiarmid, IODE Ontario Assistant Membership Officer

When we think of membership in IODE, we think of ladies coming together extending a helping hand in their local communities, but it is so much more. It is a network of dedicated women ensuring children receive a healthy breakfast or lunch at schools across Ontario. It is women coming together to offer scholarships and bursaries where needed; providing assistance at ceremonies of citizenship, collecting and sending needed items to our remote northern communities and so many other good works. These and so many other acts done by the many IODE members in Ontario can only be done if we continue to grow our organization. It is a daunting task in today's world of increasing demands, but it can be done.

In order to understand how chapters are keeping healthy we invited the winning chapters of the **2017 Ontario Membership Award** to share their successful approach to recruiting new members.

IODE Val Griffiths Chapter recruited new members by personally inviting friends and acquaintances. One member, in particular, made it her mission to invite ladies she knew to come out to a meeting and see what they thought of it. "As you can tell by our six new members, most invitees liked the camaraderie and the goals of our chapter. We are very happy to have these six great additions to the Val Griffiths Chapter."

IODE Laurentian Chapter has potential members help at an event or two and then invites them to a chapter meeting. The slow introduction to IODE with no pressure usually leads to the people becoming members.

The message was clear, ASK, ASK and ASK. Invite a friend, a colleague, a neighbour to join you at an IODE sponsored event. Show her how much fun we have when we are working to our common goal of improving the lives of others and ask her if she would consider joining IODE. New members would see how we support each other as we fulfill our mandate. Think how our chapters would grow if we all invited one friend to join us. We would double our membership in Ontario. Together we can do this and it all starts with the **ask!**





Mark your calendars for April 26 & 27, 2019!
IODE Ontario's 99th Annual Meeting Goes to Kingston!



Small brick alleyways, local coffee shops, people who actually smile and hold the door open for you, sweeping views of Lake Ontario from the handcrafted gazebo; are you in a small European town or a dream?

The beautiful and historic city of Kingston will play host to our 99th Provincial Annual Meeting.

As one of the oldest cities in Canada, Kingston was Canada's first capital and was once home to the country's first Prime Minister, Sir John A. MacDonald. In addition, former home of the British Army, Fort Henry, is Ontario's only UNESCO World Heritage Site.

This promises to be another exciting Annual Meeting.

The "I" in Kingston awaits you.

Watch our website at: www.iodeontario.ca for updates!





IODE Ontario's 100th Anniversary

PROJECT FUN

As announced at the June 1st, 2018, Provincial Annual Meeting - to commemorate IODE Ontario's 100th Anniversary in 2020, it was decided to donate playground equipment **in the name of Ontario IODE members** to the Good Shepherd - Family Centre in Hamilton.

Over the summer, we have made good strides towards our goal. Our budget was set at \$30,000, to date, seven Primary Chapters and three private donors have contributed funds towards this initiative. The cost of the playground equipment came in under budget at \$21,147.80 (installed with applicable taxes).

We are building towards the fun ... help us climb towards our goal!

Presently we have reached 39% of our total and are waiting for your contribution. No matter the amount of your donation, your chapter will be included on the Donor Scroll that will be presented to the Good Shepherd Family Centre.

Should we surpass our goal our aim is to continue to provide playground equipment to other locations in need.

YES! Our Chapter would like to contribute to **PROJECT FUN**

The IODE _____ Chapter members are pleased to support IODE Ontario's 100th Anniversary **PROJECT FUN** with the enclosed donation:

\$ _____ in support of the cost of the Playground equipment for the children at the **The Good Shepherd - Family Centre** in Hamilton

President: _____

President's Email: _____



Please make cheques payable to: IODE Ontario

Identified as **PROJECT FUN**

45 Frid Street, Suite 9, Hamilton, ON L8P 4M3



Their Royal Highnesses, The Duke and Duchess of Sussex

The members of IODE Ontario wish to congratulate, **Their Royal Highnesses, The Duke and Duchess of Sussex** on their recent marriage held on May 19th, 2018. Many witnessed this event and wish them a lifetime of love and happiness.

To commemorate IODE Ontario 100th Anniversary in 2020, the Provincial Chapter has chosen a Special 100th Anniversary initiative, called **PROJECT FUN**. Playground equipment funded by chapters and individuals has been donated to the Good Shepherd Family Centre, Hamilton. This centre provides emergency accommodation to families who are homeless.

The members of IODE Ontario have made a donation of \$1,500 in the names of the Duke and Duchess of Sussex to the 100th Anniversary Project, **PROJECT FUN** to commemorate their recent marriage.

It was felt that with their keen awareness of social issues and charitable work that this would be an appropriate gift. Their Royal Highnesses will have their names included on the framed scroll to be placed inside the Good Shepherd Family Centre. This scroll will acknowledge all individuals and chapters who have contributed to **PROJECT FUN**.





98th Provincial Annual Meeting:

The Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario

The Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario, yearly attends hundreds of special events, ceremonies and celebrations across the Province. The planning of the Lieutenant Governor's schedule takes place months and weeks in advance and we were very pleased that Her Honour attended the 98th Provincial Annual Meeting. The Honourable Elizabeth Dowdeswell was the keynote speaker at the June 1st luncheon. The following is an excerpt from Her Honour's speech:

"I commend you for your work in providing a forum for women to meet, to network, and to share their stories of their dreams, successes, and also, failures. That is empowerment. Empowerment is a big word and it takes courage, but IODE is helping build much-needed capacity.

All of today's participants are invaluable sources of inspiration. Your remarkable achievements have contributed to the very heart and soul of our society. You demonstrate the meaning of responsible citizenship.

Moreover, you clearly show us that life and work have meaning. You have been willing to invest in your communities. You have accepted responsibility with amazing generosity of spirit and without any expectation of public recognition.

I hope that you will continue to do what you are doing. Your deeds will help motivate a new generation of Ontarians to join your ranks and are an inspiration to all who look to follow your example.

I wish you a most productive afternoon, and I look forward to hearing about, and being inspired by, the action agenda that you set, and indeed, by all of the ideas that emerge to celebrate IODE's 100th anniversary in 2020!"

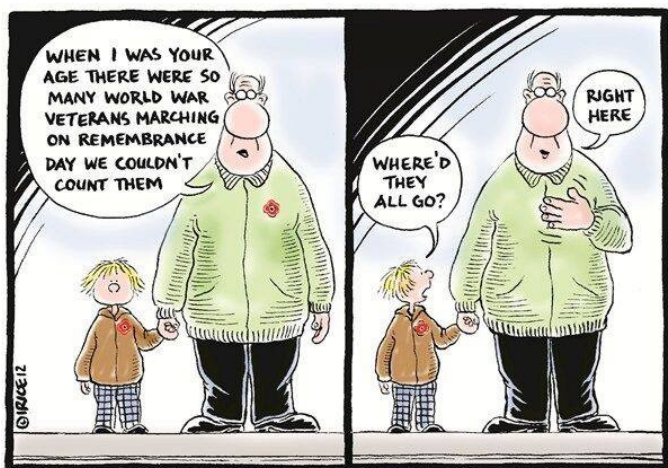
Her Honour's speech can be downloaded from our website: www.iodeontario.ca/2018-annual-meeting.html



The IODE Ontario Citizenship Portfolio

By Caroline Rodgers, IODE Ontario Citizenship Officer

Please consider taking time this year to help students understand what lies behind the pomp and pageantry of **Remembrance Day**. By visiting: www.veterans.gc.ca/eng/remembrance/information-for/educators, you will find resources that can be used.



The past year I ordered *Postcards for Peace* and gave them to my chapter members that they mailed to either a veteran or a serving member of our military.

Postcards for Peace provides an opportunity to send postcards expressing messages of thanks to those who served Canada in times of war, military conflict and peace along with those Canadian Armed Forces members currently serving.

There are many different ways we can remember.

There are other aspects to the Citizenship portfolio. One is **Health and Wellness** - at your meetings share some healthy suggestions that your fellow IODE friends would be interested in.



The other is Reduce, Reuse, Recycle - challenge your chapter members to find additional ways to support the **3 R's**.



In a Briefing presented to Volunteer Canada on April 5th, 2018, it was estimated that volunteers added over two billion hours to Canada's work effort in 2017. This volunteer contribution is valued at \$55.9 billion in 2017-equivalent to 2.6 per cent of GDP (gross domestic product). It is important to keep track of volunteer hours. A dollar amount is allocated to these hours and becomes a part of the GDP. Any **volunteer hours** not reported elsewhere may be counted. The time spent working for IODE including attending your monthly chapter meeting is also included. If you watch TV while you knit, know that the time you are knitting for IODE is included.



Are you missing out?

Do you know a member who is **not** receiving any email from IODE Ontario? Please take a minute at your next meeting to check with your membership.

Email us at: iodeontario@gmail.com to report new email addresses and corrections.



Did you know?

By Helen Danby, IODE Ontario Archivist

November is a time to reflect on the price veterans paid for our freedom. This Remembrance Day, be proud of IODE's role during the wars.

Here is an outline of events from IODE history:

IODE, also known as the Imperial Order Daughters of the Empire, was originally formed in 1900 as a women's organization to support the soldiers involved in the Boer War. About \$2,000 of the money raised was used to send a monument from Canada to be erected in South Africa. "Canada" was engraved on each of the four sides of the base and the names of 90 Canadian Soldiers whose graves were unmarked were inscribed on the monument. The remainder of the money was invested and the interest is sent each year to the South African War Graves Association for the upkeep of these graves.

From the book, *Marching into the 20th Century*, pg. 205 quotes, "The IODE's first chapters had been founded in 1900 in Fredericton and Montreal in response to the Boer War, and by the end of World War I it had become one of the nation's largest women's voluntary associations. In just three years, 1915-1917, IODE membership increased by 10,000, and nearly one hundred new chapters were formed. The IODE's primary purpose was to mobilize women and children to support the British Empire, and to appreciate its history. During World War I, the IODE founded Red Cross branches, organized the Canadian Women's Hospital Ship Fund, sent gifts to soldiers overseas, assisted in recruitment, badgered those who did not enlist, and organized material and emotional support for soldiers' families. By 1917, the Daughters had collected over \$1.5 million to finance their efforts."

In 1919, The War Memorial Scholarship was established to provide children of the veterans with an education. Today, this scholarship is given to PhD students across Canada.

It is believed that the IODE were the first to send civilian relief to Britain in 1939, and it was in this spirit of helpfulness that shipments of new clothing and bedding have gone forward continuously from that date. Of note:

- over \$400,000 for Canadian and British aircraft in addition to \$50,000 to Australia for aircraft
- hospitality for servicemen and women including service centres and residential clubs
- help to Finnish and Polish refugees in Russia
- selling of war saving stamps and wedding dresses were sent for British war brides
- the adoption of Canadian Navy vessels undertaken at the request of the Department of Naval Services
- the only appeal made to the public was in the last year of the war for books for the Service Libraries and totaled \$327,932
- the value of work reported by IODE Chapters from September 1939 to January 15, 1946 totaled \$5,365,440.31



Education Bursaries, Funds and Awards

By Helen Danby, IODE Ontario Education Officer

It was once said by a former IODE Ontario President that in times of peace, education plays an important role for IODE. This is evident from your annual reports. This past year the total contributed in Ontario for education by all chapters was **\$242,710**. Impressive!!

Here is a short recap of the IODE Ontario Lucy Morrison Memorial Fund for Education recipients. Thank you to the primary chapters for your generous donations.

IODE Ontario Lucy Morrison Memorial Fund for Education, this fund was established in memory of a beloved IODE Provincial President, Lucy Morrison. In 2017, Ontario chapters donated \$4,135 to this fund.

This fund awards bursaries up to \$1,000 to post-secondary students at colleges and universities in Ontario, who demonstrate financial need, have completed one full year of study and are Canadian citizens.

Two bursaries totaling \$1,000 were awarded to:

- **Alyssa Curto** who is in her final year of her Masters of Music, specializing in the vocal program at the University of Ottawa received a bursary of \$500. (February 2017)
- **Kevin Zhang** who is in his second year of a Bachelor in Health Sciences (Honours) program at McMaster University was granted \$500. (September 2017)

This fund also covers special awards that are presented annually to deserving students in specific fields. The universities, colleges or schools are asked to nominate students for these awards.

Canada's National Ballet School: selected by the school, a \$1,000 award is offered to a student entering at least Grade 10. Our 2017-18 student ambassador is **Avery Grierson**, from Etobicoke. Avery was partnered with us in October 2017. Previous student partner, Alexandra Hall had a wonderful year at the National Ballet School of Canada and we are pleased to confirm that Alex completed her training in June 2017 and is now an Apprentice with The National Ballet of Canada!

Ontario College of Art and Design (OCAD) University: selected by the school, a \$1,000-award to a 2nd or 3rd year student. The 2017 recipient was **Samantha Hazard** now in her third year of a Bachelor of Fine Arts and Painting program.

The Provincial Chapter of Ontario IODE Bursary in Sociology award at Nipissing University: This Bursary was established in 1997 as part of a Building Trust Endowment Campaign at Nipissing University in North Bay. The provincial government matched our contribution of \$5,000. The annual income is offered as a bursary to a full-time student in the third year of a Bachelor of Arts, Sociology degree. The 2017 recipient was **Alexandra MacDougall**.

IODE Gladys Raiter Bursary for Graduate Study: was established by the Raiter family to honour the memory of Gladys Raiter, an IODE member in the Kitchener-Waterloo region. It is offered to a graduate student at the University of Waterloo or Wilfrid Laurier University or to a Kitchener-Waterloo resident enrolled in an accredited university elsewhere in Canada. This \$5,000 bursary was awarded in June 2018 to **Jenna Harb**, completing her PhD in Sociology and Legal Studies, at the University of Waterloo. Jenna expects to graduate in 2021 and is doing research on "terrorism, security and society."

Jenna has agreed to speak to the Provincial councillors and guests at our October 11th, 2018 Executive Committee meeting. A picture and biography will appear in our Spring newsletter.

Call for Nominations

Shortly, your chapter will be receiving nomination ballots for Provincial and National Councillors. Each Chapter is allowed to nominate up to **five (5) members as Provincial Councillors** and **one (1) nomination for National Councillor**. You may nominate any IODE member including current Provincial and National Councillors. Each nominee will be contacted, asking for her acceptance.

Please return these forms to the Provincial Office with names of IODE members who will represent your chapter and area at either the Provincial or the National level. Becoming a councillor is both rewarding and a privilege. You will be in a position to make a difference with your voice and advise to best direct the Provincial or the National Chapters. As a Provincial or National Councillor, you provide a bridge between the chapter and the area you represent. Without the voice of Councillors, we cannot continue to establish the direction of the organization.

If your chapter chooses not to nominate a member as either a Provincial and National Councillor, we ask that you return the blank nomination ballots to the Provincial Office or email iodeontariotreasurer2@gmail.com with your decision before the deadline.

Notice of Change: The Provincial Executive Committee felt that realigning, the Provincial Councillors Areas and the National Councillors Areas, would make the process for nominating and voting clearer for members.

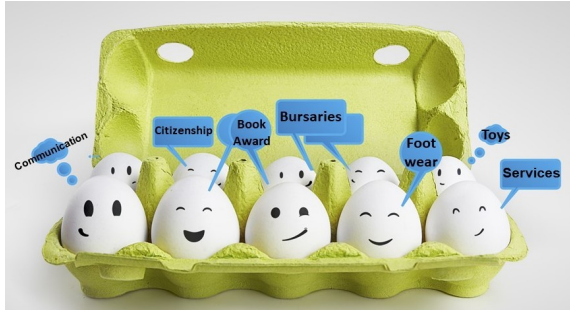
The Provincial Councillors and National Councillors Voting Areas be redefined and realigned to become:

- Eastern Area:** Primary Chapters in Campbellford, Carleton Place, Lindsay and Norwood
- Mid Central Area:** Primary Chapters in Goderich, London, Stratford and St. Thomas
- North Central Area:** Primary Chapters in Holland Landing, Newmarket, Orangeville, West-Gwillimbury and Warton
- Northern Area:** Primary Chapters in North Bay and Sudbury
- South Central Area:** Primary Chapters in Freelon, Cambridge, Guelph, Hamilton, Kitchener, Milton and Oakville
- South Western Area:** Primary Chapters in Chatham, Comber, Dresden, Leamington, Ridgetown, Tecumseh and Windsor-Essex
- Toronto Area:** Primary Chapters in Markham, Oshawa, Toronto and Uxbridge

and

THAT the primary chapters under the jurisdiction of the Municipal chapters of Ottawa and Sarnia will be Voting Areas in themselves."

These changes will take effect with the nominations of provincial and national councillors September 2018, followed by the election process in 2019.



Provincial Funds

By: Karen Barker, IODE Ontario Treasurer

The following Funds had been established at a past Provincial Annual Meeting, to support awards or maintain projects. These Funds continue from the financial assistance by your chapter or your personal donation.

Personal donations to any of these funds, over \$20, will receive a tax receipt if requested.

We remind you to not allocate money to other organizations that go to the public for funds. Ensure that IODE is your charity of choice and please remember IODE Ontario in your estate planning.

Your Provincial Councillor can answer questions to which funds most need your chapter's contribution.

Citizenship Fund

Provides for projects of the Provincial Citizenship Department. The *IODE Ontario Provincial Police Community Relations Award* is presented annually at the time of the Provincial Annual Meeting. The recipient receives a cheque payable to a community service program of their choice.

Communications Fund

Established to promote IODE through radio, TV, social media and printed media. It provides funds to print promotional materials for primary chapter use. Further, it helps develop and maintain the Provincial website and the Provincial FaceBook page.

IODE Ontario Lucy Morrison Memorial Fund for Education

This is the Provincial Education Fund named for a Past Provincial President. It provides bursaries ranging in value from \$500 - \$1,000. These are awarded to worthy students who need financial assistance to continue their post-secondary education. Applications from universities and colleges in Ontario arrive continuously. The need is great. Your contributions are always most welcome.

IODE Ontario is proud to assist one student, entering at least Grade 10, each year at Canada's National Ballet School in Toronto. IODE Ontario contributes \$1,000 to this partnership to assist young artists dreams. In addition, an annual award for \$1,000 is presented to a student in his/her second year Ontario College of Arts and Design University.

Services Fund

Provides for Packing Room expenses and for the purchase of items such as dental kits, shampoo, towels, face cloths, underwear and other specific requests from the isolated Northern Ontario communities

Footwear For Kids

Provides winter boots, rain boots, athletic shoes and socks for northern communities.

Christmas Toys

Throughout the year toys, clothing, etc. are acquired. In November, the purchased and donated items are packed then shipped by Canada Post to locations receiving assistance from the Provincial Services Department. This special shipment is always eagerly awaited. It ensures that children and youth receive at least one gift for Christmas.

Services Shipping Fund

This fund was established in 2007 in order to continue to send shipments to the many locations in Northern Ontario that depend on our support. All money in this fund goes directly to pay for shipping costs.

Toronto Legacy Fund

With the disbandment of the Toronto Municipal Chapter, a Toronto Legacy Fund was set up to allow Toronto chapters to continue to contribute to their projects.

The following projects are supported by this fund: *IODE Jean Throop Book Award*, *Toronto Trades Award* (Susan S. Near) and *Community Association for Riding for the Disabled* (CARD)

Special Representatives Fund

This Fund is used to help defray travelling expenses of Provincial Officers when visiting chapters in response to your invitations. Your donations to this fund will enable the executive to continue this vital exchange of ideas and sharing of concerns while getting to know your members throughout the province.

When sending cheques to the provincial office please ensure that, they are payable to **IODE Ontario** and **not** to a specific fund or project.



12 Easy Tips To Punch Up Your Writing

By Elanor Brodie IODE Ontario Communications Officer

In the world of today's communications, many of your readers or social media users are busy and on the go. People appreciate not having to spend a lot of time figuring out what you are trying to say. This can be easily achieved by writing punchy and to-the-point articles.

Here are 12 steps to punch up your writing:

Choose your words carefully. Seek every opportunity to use precise, descriptive language that helps readers visualize and experience what you're saying. Longer sentences with bigger words do not equate better writing.

Cut your clutter. Can you make your point with fewer words? Just do it. You want to keep your readers attention not lose it.

Use active verbs. Active verbs add power to your writing and carry paragraphs forward. It's not that you can never use passive voice, but use it strategically.

Don't be afraid of simple sentences. Though you should vary sentence structure, don't be afraid to add a simple sentence structure to the mix. Short and simple is often the best way to communicate your main idea.

Make your headlines interesting. The headline - whether for your press release, web site content or Facebook posting - will play a big role in showing readers whether they should keep reading.

Don't use a wordy headline like "IODE soon to launch a project that will purchase playground equipment for children". Try this instead "Project Fun brings play to children". Nice, short, and snappy. Readers are now more likely to keep reading and find out what exactly is Project Fun.

Show what's in it for your readers. You want to show readers what's in it for them and addressing them directly with the regular use of "you" is one of the most natural ways to do that. Make them feel invested from word one. If people feel they are being spoken to directly and individually they are 10 times more likely to buy in to what you are promoting.

Remember your goals. What do you want your writing to accomplish? Do you want your reader to learn or feel something? Join you to help with a project or cause? Purchase tickets to an event? Keep these goals in mind as you write.

Include a call to action. What do you want your readers to do as a result of your communication piece? Check out your website? Like and Follow You on Social Media? Join your primary chapter? Ask them. Plainly and simply, tell them what you want them to do.

Read aloud. There's no substitute for reading your words with your ears as well as your eyes. It allows you to hear that what was created was properly written and clear and helps confirm you have driven your point home.

Enlist fresh eyes. Getting a second opinion on your work can often catch or reveal things you didn't see. Try running it by a non-IODE person and see what they think of what you had to say and let them tell you if it needs some tweaks to come across better to your intended audience.

Use graphics. Sometimes what you need to say can be done visually. A couple of sentences of text can in a number of cases be replaced with a colourful graphic or illustration. A good tool, especially for Social Media, where you often only have a few seconds to catch a reader's attention. In Social Media graphic based posts often get you the most traffic.

Stay inspired. Subscribe to blogs and websites that provide helpful content and advice on communications. Look to other chapters and see what they do with their writings and social media. This will help you find fresh inspiration.



Clothes for Northern Communities

IODE Ontario sends many cartons to ten Labrador and five Nunavut locations year round, including special Christmas deliveries. Postage is reimbursed by the National Services Fund.

This year the Services Committee held a “**Clothes for Northern Communities**” drive, of winter clothing, tracksuits, hoodies, socks and underwear for all ages. In general warm clothing for school age children.

As this was a joint meeting with the National Chapter, members from across Canada donated and contributed over **\$12,000** worth of clothing!



*The Provincial Services Committee
thanks everyone for the overwhelming support!*



This year more than 9,000 Ontarians were recognized in 45 Volunteer Service Award ceremonies taking place across Ontario from late March to late June.

IODE volunteers assist in communities across Ontario and the Volunteer Service Award is one way to recognize individual members for their generosity. This is your opportunity to have Ontario recognize a member of your chapter.

A number of primary chapters have nominated members for the Ontario Volunteer Service Awards in past years. In 2019, IODE Ontario hopes primary chapters will continue to nominate and invites all primary chapters to nominate members for this prestigious award.

You can nominate up to 6 chapter members for the Ontario Volunteer Service Awards. This award recognizes volunteers for providing committed and dedicated service to an organization. Adults are recognized by the length of time they have volunteered with one organization, ranging from five to 65 years of continuous service.

Ontario Volunteer Service Awards are presented each year at ceremonies across Ontario from March to June. Each recipient receives a stylized trillium service pin and a personalized certificate to acknowledge their years of service. Recipients may invite one guest to their ceremony.

For additional information and the application form:
www.ontario.ca/page/honours-and-awards-volunteering

GO AHEAD **BRAG** A LITTLE

Don't be shy!! We want to hear about:

- successful fundraising events that attracted prospective members
- any good deeds your chapter has done
- innovative tips on how to recruit new members to IODE

Please share your photos or videos with IODE members!



Email us! iodeontario@gmail.com
www.iodeontario.ca



IODE Ontario

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IODE is a national women's charitable organization dedicated to enhancing the quality of life for individuals through education support, community services and citizenship programs.

